

Score Business Workshop Course Details

Please see the [Workshop Calendar](#) for Dates & Times

Course Title	Typical Length
Accounting & Financial Statements for Business Managers	3 ½ hours

Short Description	Typically Recommended For		
	Planning & Evaluation	Inception & Start Up	Operating Businesses
Learn how to read and understand financial statements in a class designed for non-accountants. Understand how they apply to your business situation and what the various parts of the Balance Sheet and Income Statement mean. Understand what bankers and investors are looking for.		yes	yes

Detailed Course Description
<p>Learn how to read and understand financial statements in a class designed for non-accountants. Understand how they apply to your business situation and what the various parts of the Balance Sheet and Income Statement mean. Understand what bankers and investors are looking for.</p> <ul style="list-style-type: none"> o Basic Finance & Accounting terminology o Cash & Accrual methods of accounting o Generally Accepted Accounting Principles (GAAP) o Why your Balance Sheet is so important o The relationship between the Balance Sheet & Income Statement o How to analyze your business through your financial statements o Standard financial ratios and what they mean



Instructor Information
<p>Greg Kubin, CPA, CITP</p> <p>Greg Kubin is a Certified Public Accountant (CPA) and a Certified information Technology Professional (CITP) practicing in Portland. He has been a CPA and IT consultant in private practice for over 25 years, and served 5 years as CEO of a \$4M computer sales company. Greg has been a frequent public speaker to business and professional groups, and has taught dozens of courses on business and technology topics. He currently teaches SCORE courses on QuickBooks for Small Businesses, Business Basics for the Small Business Owner, Business Tax Update, Business Technology Update, and Quicken Home and Business.</p>

Recommended Background or Prerequisites	Actual student comments from the last class
None required. This class is designed for people without an accounting background.	<p>"Great class. The information will help tremendously"</p> <p>"Greg made all of the information very accessible and easy to understand"</p> <p>"Very competent and informative"</p> <p>"Great presenter"</p>