

# Score Business Workshop Course Details

Please see the [Workshop Calendar](#) for Dates & Times

Course Title	Typical Length
<b>100 Ways To Promote Your Business</b>	<b>3 ½ hours</b>

## Typically Recommended For

Planning & Evaluation	Inception & Start Up	Operating Businesses
	yes	yes

Short Description
Learn powerful and creative ways to promote your business (many are inexpensive). The key is to learn the marketing possibilities and invest your time and money. Use these ideas to raise more revenue now!

## Detailed Course Description

Learn powerful and creative ways to promote your business (many are inexpensive). The key is to learn the marketing possibilities and invest your time and money. Use these ideas to raise more revenue now!

- Press Releases
- Marketing every day
- Brochures
- Newsletters
- Documents as sales tools
- Maintaining customer contact
- Referral programs
- Free samples
- Customer service
- Networking
- Building credibility
- Using staff to build business
- Website
- Social Media Marketing
- Much more



**Instructor Tom Howe**

## Instructor Information

### Tom Howe

Tom Howe has been a practicing attorney for over 25 years and owns 2 technology companies. He has written 4 books (law and software programming) and speaks at legal conferences throughout North America and technology conferences around the world. His practical and entertaining presentation style makes him a highly sought after speaker.

## Recommended Background or Prerequisites

None required.